Mountain West Arts Conference 2014



Thanks to all who attended the 8th annual Mountain West Arts Conference. Because of your support, this is our fourth sold-out year. Mark your calendar for next year's conference: **Thursday, May 7, 2015,** when we anticipate another great day of arts, networking, and professional development.

In the meantime, explore links, notes, photos, and information on the sessions with these post-conference resources.

Utah Cultural Celebration Center

Our friends at the Utah Cultural Celebration Center are creating a new path for the future – planning ahead for programs, developing a foundation to build more community support, and finishing construction on their facility through a public/private partnership. They would appreciate your feedback in a short survey at https://www.surveymonkey.com/s/JQJ9P3Z.

State of the Arts

Lynnette Hiskey

• State of the Arts Presentation

Changing Tide: Lifelong Learning in the Arts

Ken Crossley

EngAGE Utah resource library

Pencils, Paint, Poppies, Puddles and Pine Cones

Hannah Hinchman

- Page Design Handout
- Rapture of the Tiny Handout
- Watercolor Handout
- <u>Utah Arts & Museums roster of teaching artists</u> (roster artists are indicated with the red "swoosh")

Art of the Rural

Savannah Barrett, Brian Cottam, Maria Sykes

- Savannah Barrett's Presentation
- Brian Cottam's Presentation
- Maria Sykes' Presentation
- Rural Resources
- Placestories Handout
- <u>Utah Arts & Museums' Nonprofit Arts Organization Toolkit</u> (scroll to "Creative Placemaking" and "Rural Arts" sections

Navigating the Utah Arts & Museums Grants System – Insider Tips

Laurie Baefsky, Wendi Hassan

- Wendi & Laurie's Presentation
- Utah Arts & Museums grant deadlines and guidelines

To Market We Go: When Programs Become Marketing Strategies

Renée Huang, Brian Jorgensen, Chris Purdie, Shon Taylor

- Chris Purdie's Presentation
- Renee Huang's Presentation
- Shon Taylor <u>Happy Accidents Project</u>
- <u>Utah Arts & Museums' Nonprofit Arts Organization Toolkit</u> (scroll to "Marketing" and "Audience Development")

Persuasive Poets Playfully Penning Poems Placed on Paper

Lance Larsen

• Video of a Bite-Size Poem reading by Lance Larsen and information on how to request a Poet Laureate reading or event attendance

Early Starts: Youth Leaders in Arts Engagement

Virginia Pearce, Sahana & Sanjana Kargi, Isaac Linares, Darci Ramirez, George Relyea

- SpyHop Productions
- Darci Ramirez' Play
- Mondays in the Park (Sahana & Sanjana will be performing at Mondays in the Park this summer.
 Email <u>Jbowcutt@utah.gov</u> and ask to join the performing arts newsletter or revisit this page for Mondays in the Parks updates as they are announced)
- Artist Opportunities (ArtOps)

Individual Donors: Raising Friends, Raising Funds

Laura Smith

- Laura Smith's Handout
- Laura Smith's Presentation
- <u>Utah Arts & Museums' Nonprofit Arts Organization Toolkit</u> (scroll to "Grants & Fundraising")

Local Arts Agency Summit: Convening Utah's Local Arts Agency Leaders

Nancy Boskoff, Victoria Bourns

- Nancy Boskoff's Presentation
- Salt Lake City's Zoo, Arts & Parks
- Salt Lake City's Zoo, Arts & Parks Local Arts Agency Advancement (lots of LAA resources)
- Utah Arts & Museums Local Arts Agencies (list of Utah LAAs & LAA designation agreement)
- The Art of Board Development

Stop Rearranging Deck Chairs: Building Sustainable 'Mission Models' for the Arts

Doug Borwick

- Keynote Text
- Keynote Presentation
- Engaging Matters Doug Borwick's blog

A Close-Up Look at Design in Everyday (_____) Experience

Robin Peng

- Workshop Presentation
- Utah Design Arts '14 Competition and Exhibit

Thinking Aloud, Thinking BIG: Exploring a Sustained, Inclusive Utah Arts Education Initiative Based Upon a Collective Impact Model

David Dynak

- <u>David Dynak's Presentation</u>
- <u>The National Assembly of State Arts Agencies' joint statement "Arts Education for America's Students, A Shared Endeavor"</u>
- Kania, John, and Mark Kramer, Collective Impact, Stanford Social Innovation Review, 2011

Matter by Mattering: Becoming a Vital Community Resource

Doug Borwick

- Doug Borwick's Presentation
- Session Handout
- Random Acts of Art Utah Change Leaders' engagement projects

A Life in the Arts

Anne Cullimore Decker, Craig Jessop, Bonnie Phillips, Afton Wilkins

- American Festival Chorus
- Phillips Gallery
- <u>Utah Original Writing Competition</u>
- <u>Utah's 15 Most Influential Artists, 15 Bytes</u>

Governor's Leadership in the Arts Awards

The <u>Governor's Leadership in the Arts Awards</u> are presented annually in conjunction with the Mountain West Arts Conference. The awards recognize those qualities that advance the arts for the people and communities in our state and are Utah's highest honor in the arts.

We congratulate the 2014 Governor's Leadership in the Arts Awards recipients.

- Spy Hop Productions Educational Leadership in the Arts Award
- <u>City of St. George</u> Community Leadership in the Arts Award
- Shirley Ririe Individual Leadership in the Arts Award
- <u>Timpanogos Storytelling Institute</u> Organizational Leadership in the Arts Award

We gratefully acknowledge our 2014 Governor's Leadership in the Arts Awards Table Sponsors:

Arts Benefactor















Arts Patron

Hale Centre Theatre - Ririe-Woodbury Dance Company

Salt Lake Acting Company - **Spy Hop Productions**

<u>Utah Chamber Artists</u> - <u>Utah Shakespeare Festival</u>

<u>Utah Symphony | Utah Opera</u>

Utah Valley University School of the Arts

WSU Telitha E. Lindquist College of Arts & Humanities Arts Supporter

Salt Lake City Arts Council

Salt Lake Community College School of Arts, Communication & Media

Utah Festival Opera & Musical Theatre

Zions Bank

Media Sponsors



Contact Alyssa Hickman Grove, <u>agrove@utah.gov</u> or 801.236.7548 for information about media sponsorship.

Questions?

Contact Jason Bowcutt or call 801.236.7554